



PRESS RELEASE

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**Smokey D's BBQ Named Reserve Grand Champion at Sam's Club National Competition
Winning Streak Continues for Des Moines BBQ Team As They Net \$30,000 Purse**

October 21, 2013 (Des Moines, IA) – Smokey D's BBQ team is on a roll as they claimed 1st Place in ribs, 8th Place in Chicken and were awarded Reserve Grand Champions over the weekend at the Sam's Club National BBQ competition in Bentonville, Arkansas. The combined prizes added up to \$30,000 for the husband and wife team who co-own Smokey D's BBQ in Des Moines.

The Sam's Club series started with 750 teams at local events from which 150 qualified for regional competitions. From there 50 advanced to the National Championship in Sam's Club hometown of Bentonville, Arkansas. Smokey D's took Reserve Grand Champion in the local event in St. Charles, MO in May and Reserve Grand Champion in the Regional event last weekend in Midwest City, OK.

The win is on the heels of Smokey D's Grand Champion win at the American Royal and they hope the momentum carries into the Kingsford Invitational competition in New York City on November 8-9 where \$50,000 is up for grabs.



Pictured Left to Right are Troy Black, Sam's Club Tour Director, Bob Fields, Sr. Buying Director Fresh Division, Sherry and Darren Warth, and Bill Dietz, Sam's Club Support Marketing Director.

About Smokey D's BBQ

Smokey D's BBQ was founded in 2006 by Darren and Sherry Warth in a trailer in their driveway. Their success on the competition BBQ circuit yielded multiple requests from friends and businesses for caterings of smoked meats. Both having fulltime jobs, the catering operations quickly became overwhelming. In 2007 they partnered up with Chef Shad Kirton and his wife Angie to open their first carryout BBQ and catering operation. With an overwhelming response from customers in 2008 they opened up a remote location in the skywalk system of downtown Des Moines. In 2009 they opened up another remote location only 6 blocks away to service the Western Gateway of Des Moines. In 2010 Shad and Angie were named Champions of the BBQ Pitmasters TV Show as seen on Destination America at the same time Smokey D's was opening a 400 seat restaurant on Des Moines's North side. With a mission of providing Championship quality BBQ, made from scratch side dishes served quickly at an affordable price, restaurant and catering operations continue to grow. Smokey D's has become known as Central Iowa's place for Championship BBQ. Both owners compete against each other on the BBQ circuit (Darren and Sherry under Iowa's Smokey D's BBQ and Shad and Angie under A Boy and His BBQ) and have won a combined 600+ Category awards and over 40 State BBQ Championships including Darren and Sherry's recent win of the American Royal World Series of BBQ in Kansas City. For more information about Smokey D's BBQ visit www.smokeydsbbq.com or call 515-243-2747.